



Hill Runners of Hunterdon

3Q 2021 Board Meeting Agenda, October 9, 2021

In attendance: Dave, Ron, Cyrena, Valerie, Kris, Becca, Miles

1. Review and approval of 2Q21 annual meeting minutes
2. Treasurer's Report
  - a. Financial health - good financial standing, funds set aside for pint glass
3. Membership
  - a. Active membership status, new members, welcome emails
    - i. 44 active members, 7 new this year
    - ii. emails with club benefits sent to all non renewed members
  - b. 2022 renewals process - start renewal process at the pie run- send out email december  
**KD Action Item:** Update application- create google form and start venmo for Hill Runners. Post in local town groups facebook pages
4. Club runs
  - a. Review status of regular Saturday and Sunday runs
    - i. Echo Hill starts Nov. 13th
5. Volunteering Events
  - a. Main Street (Oct 10) - four volunteers
  - b. Other – SantaCon?
6. Social Events

- a. Picnic review-
    - i. successful event, lots of fun, more food than needed.
    - ii. Possibly a spreadsheet for sign up.
    - iii. Things to consider for next year- picnic or restaurant, dinner in the winter
  - b. Guest runner days 4Q (Oct 2, Nov 6, Dec 4) Saturdays
  - c. Member-hosted runs
    - i. Alex and Olivia
    - ii. Mary expressed interest
  - d. HRH social runs: change to beer socials, Start in November- "Winter Warming" Hill Runner Happy Hour,
    - i. Possible places- The Rail, Forge Tavern, Pattenburg House, Pittstown Inn
  - e. 2021 Pie Run - Nov 6th 1st choice (guest runner day)
7. Cross-club Relations
- a. Rose City/HRH USATF team
    - i. 12k Hook by Crook
    - ii. Kathy trying to coordinate another event
  - b. Base Camp-
    - i. Sept. 11th Memorial Run
    - ii. supporting for Main Street
  - c. River Rats-October 23rd
    - i. **Action Item KD-Email to go out week of event**
  - d. BTAP- nothing at this time
8. Marketing
- a. Facebook – reach, engagements- cross post-
  - b. Logo gear – next order date- fleece, rain jacket, wind breaker are some possible items to consider.  
**Action Item: CT, KD, VM to visit Destination Athlete**
  - c. Member communications – email, newsletter
    - i. great feedback on Newsletter. Kudos to Kathy on the newsletter!
  - d. Website – sponsored ads, club run updates, results
    - i. Steve updates the website as needed

- ii. race results are up
- iii. a suggestion for Kathy to add race results to the newsletter as well as a reminder to send results to Ron Ron updating website, Kathy can add to the newsletter
- iv. need to update the officer list and photos.

## 9. Additional Business