



Hill Runners of Hunterdon

1st quarter 2022 Board/Annual Meeting Minutes

Virtual meeting, February 1, 2022 ~ 7pm via Zoom

Meeting Commence 7:04pm

Meeting End: 8:05pm

Attendance: Dave Brown, Cyrena Terricone, Kris Doty, Ron Pawlikowski, Becca Mazzolla, Valerie Mathews, Dick Hopkins, Kathy Hale, Rachael Wild, Chris Franklin, Ken Sanchez, Beverly Atkinson, Doug Sigler, Ed Leydon,

1. Opening remarks - club is doing well and membership is on track to grow. Cross club activities, beer runs, winter warmers, trying new advertising.
2. Treasurer's report
  - a. Financial report -
    - i. Val discussed budget from 2021
    - ii. Money saved this year from not holding events
  - b. Budget Proposal
    - i. Val reviewed the budget for 2022
    - ii. renewal of RRCA membership and insurance
  - c. Budget Vote/Approval
    - i. CF motion, EL seconds. Motion passes by acclamation
3. Board member elections for 2022 term
  - a. Slate of nominees:
    - i. President – Dave Brown
    - ii. Vice President – Ron Pawlikowski
    - iii. Secretary – Kris Doty
    - iv. Treasurer – Valerie Mathews
    - v. Social Director – Cyrena Terricone
    - vi. At Large – Becca Mazzolla
  - b. DB motion to vote- KH motion, EL seconds. Motion passes by acclamation
4. Membership
  - a. For 2021

i. 42 members, 14 honorary

ii. Honorary Member Qualifications-**Action Item: Board to establish guidelines for honorary status**

5. Club runs and social events

a. Weekly club runs - weekly runs continue. Great routes, great turnout.

b. Guest runner days (Feb 12, Mar 5, Apr TBD)

c. Member-hosted runs – none scheduled at this time

d. Social runs/events

i. beer runs, winter warmers, Pub run, Balloon Run, picnic, Pie Run

e. Cross-club relations/runs –

i. Base Camp, New Hope Run Club, River Rats, Rose City Runners/USATF team

f. Popular club races 1H22

i. Tailgate Trot, Celebrate Life, Fools Run, Clinton Country Run, St. Luke's, Broad Street, Half Sauer Half Kraut, Dumb Dutchman, Beautiful Beast

6. Marketing

a. Logo gear

i. possible sale in the spring/summer for warm weather clothing

ii. Popular items with Destination Athlete: winter hats, jackets

b. Member communications

i. Email

ii. Facebook Group

iii. Quarterly Newsletter- always looking for suggestions for the newsletter

**Action item: CT, KD-Update Facebook Group and Email Distribution list removing non members**

c. Website

i. sponsored ads

ii. club run updates,

iii. results - races starting to resume

d. Promotion

i. social media

ii. Clinton Township Newsletter - article appeared in November newsletter.

**Action Item CT, KD: More postings on local facebook groups**

7. Volunteering events

a. Clinton Country Run- April

b. GOTR- currently no date scheduled

**Action Item: KD reach out to Eric for water stop for CCR**

8. Additional business

- a. RW- questions and discussions about nominating former members for Honorary Membership status.