



P.O. Box 655 Lebanon, New Jersey 08833

## 2Q17 Board Meeting Minutes

Date: June 11, 2017, Sunday

Called to order at 10:45am, ended at 11:50am

Attendees: D. Brown, R. Pawlikowski, V. Mathews, R. Mazzolla, C. Terricone

Absent: C. Franklin

1. First quarter meeting minutes were reviewed and posted to website earlier this week.
2. Volunteering Events
  - a. Sprintin Clinton, Saturday July 15 - HRH is planning to man a water table, Dave to provide a list of volunteers by June 30 to the race director.
  - b. River to Sea Relay is Aug 5 - Becca to follow up with new race director on HRH's continued involvement with the race event.
  - c. Main Street Half Marathon, Oct 8 - Eric reached out to Becca to discuss volunteering and sponsorship for the race. HRH is open to volunteering time for a water table. Becca will reach out to Eric about logistics on water table volunteering.
  - d. Deer Path Park – The board agreed to not renew our support of the trail clean up at Deer Path Park.
  - e. Three Bridges 5 Mile Race in Aug 12 - Valerie to reach out to race director to see about HRH volunteering or promoting our club
3. Upcoming Social Events
  - a. Pub Run - July 16 - To prevent bill mix, it is planned to sit in small tables/groups for smaller multiple checks instead of one large check.
  - b. Member-hosted runs:
    - i. Kathy plans to host a balloon run from her house during the Balloon Fest - July 30
    - ii. Reach out to Jim Hardin about his annual pool run
  - c. Guest runner days (July 1, Aug 5, Sept 2)
  - d. Rose City run with HRH - Cyrena to coordinate
  - e. Moonlight run, Dave to delegate to Dennis who suggested it
4. Marketing
  - a. Columbia Trail aid station held June 11 - Initial thoughts are that it was a successful event. Plan to schedule another one for the fall.
  - b. Logo clothing –
    - i. Results of latest order:
      1. HRH received about \$26 dollars as fundraising portion
      2. Unfortunately, we didn't get enough orders for sweatpants
      3. In general, 12 people placed orders for 20-25 items



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- ii. Cyrena has been getting requests for caps, which she is out of - Cyrena to order more hats, a minimum order of 12
    - iii. Cyrena to look into compression socks
  - c. Website –
    - i. Archive race reports, unless we can add race reports to freshen that section of the page
    - ii. Becca to send Email blast to current members for photos to be added or updated.
    - iii. Becca to draft a letter for potential sponsors
  - d. Facebook – event updates - Cyrena has been updating regularly, and will continue
  - e. Additional low-cost tactics - yard signs to post on trails, at races, etc. Dave to look into
  - f. Business Cards - Ask Ed to order more and give out to all members to share
  - g. Add shorter loops to our regular Saturday run post to be more inclusive of runners seeking various distances.
- 5. Treasurer's Report
  - a. Dues - none received recently
  - b. Current Budget about \$750, plus or minus; however, should about \$500 with uncashed checks
  - c. Upcoming costs
    - i. Pie run, budgeted is \$200;
    - ii. Steve for web services - \$280;
  - d. Donations
    - i. Recently received two request from two members for donation to a race they are participating in - \$25 each, \$50 total.
- 6. Membership
  - a. Status/updated list
  - b. Renewal process
    - i. Secretary to send reminder email in the beginning of the year (January)
    - ii. The board to look into other ways to collect dues, such as paypal or other online secure method
- 7. Additional Business
  - a. Sunday run schedule - Chris to send when he does
  - b. Beast run, June 18
  - c. 3Q board meeting date - Tentatively for August 26th