



P.O. Box 655 Lebanon, New Jersey 08833

1Q17 Board Meeting Minutes

Date: March 4, 2017, Saturday

Called to order at 10:40am, ended at 12:10pm

Attendees: D. Brown, R. Pawlikowski, V. Mathews, R. Mazzolla, C. Terricone

Absent: C. Franklin

1. Volunteering Events

- a. Clinton Country Run (Saturday, April 29, 9am) - CF coordinating with race director. Volunteer to be the same as past years, water table.
- b. Girls on the Run - Tentative date May 21, it has been moved due to conflict with Let Me Run 5k on the same day.
- c. Let Me Run - June 3rd, 5k, Hillsborough - We will encourage members to volunteer. CT to post information.
- d. Califon half marathon - Has been reduced to a 10k and Base Camp is involved with helping them with their event. Event is in June. CF to follow up if additional support may be provided by HRH.
- e. Deer Path Park clean up - Schedule the next one for late spring. RM to reach out to county parks regarding our regular activities and update.

2. Upcoming Social Events

- a. Annual club dinner at Ship Inn (Sunday, March 19) - Ed Leydon handling. To avoid an open bill that HRH has to close, attendees must pay for their meals in lieu of HRH paying and collecting from attendees. Also, bar tabs shall be cash / pay as you go. The cost is \$23.75 per person, which includes tax and gratuity. Ed will collect this amount from each HRH attendee at the door, by check or cash, and HRH will make one payment to the Ship Inn for the meal part of the dinner. Each member to settle their own bar tab.
- b. Member-hosted runs - next is Ed's house tomorrow, March 4. VM would like to host in June.
- c. Guest runner days (April 1, May 6, June 3) - June 3rd, need someone to cover for CT who will be helping at Let Me Run event.
- d. Rose City run with HRH - Possibly also with RVRR, CT setting up and working on the details.
- e. Spring prediction run - Some members experienced interest in such an event. Plan for April 22 with an Earth day theme. RM to make HRH flower pots for trees. RM to look into getting free trees, from township or county, plan for 4 trees.
- f. Kathy Hale mentioned she has a friend that a rep for Saucony, HRH to consider



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having a Saturday with rep. Possibly coincides with a Guest Runner Day.

- g. Moonlight run - Table for now. The Board is in support of Dennis Schmatz organizing.

3. Marketing

- a. Logo Clothing, Socks. - Need a minimum order of 30, they cost about \$15 each. Table till the late summer, early fall. Procurement is about 3-4 weeks once order is placed.
- b. Sneakers Plus - In the past they have waived fees associated with order. We are looking to put in the store: Sweatpants, arm sleeves, windbreaker vest, tech shirts, t-shirt, hoodies, shorts, ¼ zip top, vest. Store to be open last two weeks in March. VM to set up. Board agreed to add a couple dollars to specific item prices to raise money for the club.
- c. Website – Sponsored Ads, Consider reaching out to local companies for additional ads to the website. Possibilities: Sneakers Plus, MK, gyms, riverside cafe, others. RM to draft a formal letter to use to reach to potential advertisers.
- d. Website - We need more pictures of members. RM to send email members asking them to provide a picture for the website. If little or no response, Board to consider just having the Board pictures on the website.
- e. Website - Forum. Remove non members from access.
- f. Website - Race reports...archive. DB to take action on this.
- g. Facebook – event updates, CT to handle.
- h. HRH Runner's Warehouse discount, updated, emailed to current members. To be emailed to members as dues are paid. RM action item.
- i. Columbia Trail aid station idea, other low cost tactics - set up a table with hand outs, goodies, etc. Board aiming to do this on June 11th.

4. Treasurer's Report

- a. Current Balance - \$312
- b. Dues - Board needs to be more aggressive in collecting, RM to send board current list of those that owe
- c. USATF membership - VM to do, \$60 year
- d. Guest runner days, scale back on the spread in the winter to save on expenses
- e. Checking account, VM to make all deposits
- f. Budget - In general we need to be more conscious of spending
- g. Donations – United Way - RM to ask for half of the deposit back.
- h. John Fischer bench maintenance fund, as a separate fund, it was earmarked money. Funds to be put back into the budget.
- i. To avoid HRH having to cover tab on member funded social events: tabs shall be cash / pay as you go.

5. Membership

- a. Status/updated list, RM to send to board.

6. Additional Business



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- a. Sunday run schedule, CF sent out and it's on the website
- b. Beast run scheduled for June, Father's Day.
- c. Shift to Bundt Park/7:30am start on March 18
- d. 2Q board meeting date (June 10, tentative)
- e. Received email from Kim Haris encouraging members to participate in the Run of the Mill 5k, CT to post on Facebook