



P.O. Box 655 Lebanon, New Jersey 08833

Quarterly Board Meeting  
March 12, 2016

Attendees: Becca Mazzolla (President), Ed Leydon (Treasurer), Valerie Mathews (Secretary),  
Dave Brown (Member-At-Large), Cyrena Terricone (Social Director)

Excused: Chris Franklin (Vice-President)

Meeting called to order at 10:14am

### Agenda

- 1) Upcoming Volunteering Events
  - a) Clinton Country Run - April 30. We need to post something on the forum to remind people about volunteering. Action - Ed will check with Chris and one of them will post on the forum.
  - b) Girls on the Run - June 4
    - i) Becca and Cyrena will volunteer at the race and HRH will make a donation again.
  - c) River to Sea Relay - August 6
    - i) Becca has reached out Dan to determine need for volunteers. They've shortened the course this year and probably need fewer Hunterdon County volunteers. This may result in less 2016 Revenue for the Club.
  - d) Deer Path Cleanup. Action - Becca will talk to Chris about scheduling a Deer Path run so we can do clean up.
  
- 2) Upcoming Social Events
  - a) Annual Dinner at the Ship Inn
    - i) Anything need to be done? 20 people have RSVP'd one week out from the event. Ed will collect the dinner money at the beginning of the night and everyone else will pay their bar bill. Let's hand out some token awards again.
  - b) Spring Prediction Run May 7<sup>th</sup> weekend? Does Chris want to follow through with this?
  - c) John Fischer Pub Run, July 24<sup>th</sup> 11am. Cyrena to call ahead to let the Long Valley Pub know that we're coming.
  - d) Beer Runners movie on April 20<sup>th</sup>, 7:30 in Doylestown, PA. Ed has already put a notice on the Forum.
  - e) Rose City run with HRH. Becca and Cyrena will work on this.
  - f) Members Hosting:
    - i) Erin on March 27<sup>th</sup> – Stanton Cushetunk run
    - ii) Allison wants to host the next run from Lenape Park. Action - Chris to schedule this run on the Calendar
    - iii) Becca wants to host this Spring - May or June



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- iv) We need to put the "RSVP required" on the front of the HRH page when members host. Attendees are not RSVP-ing.
- 3) Clothing Order
  - a) Do we know how much was ordered? Was it a "success"? As of the day of the board meeting, only 12 articles of clothing had been ordered.
- 4) Marketing:
  - a) New HRH banner flag (suggested by Anna at Annual Meeting). Action - Becca will ask Anna to pick this up.
  - b) Flyers – Action - Becca to update last years, and have copies made.
  - c) Business Cards - ordered? Action - Ed will order them.
  - d) Magnets - Zazzle.com has 3"x4" magnets. We can upload our design and order a bulk of 20 at 3.51/each (plus shipping, but I can probably find a free shipping code), and we can sell to members for \$4 each. Let's ask Steve Brookman to work with the logo to make it fit on the magnet.
- 5) Website: Can we take down photos of members who haven't renewed in years? And encourage current members to submit photos? Action - Valerie to work with Steve Brookman to take down non-current member's photos. Send an email to new members to give us their photo.
- 6) Treasurer's Report – We have \$2382 in the bank as of 2/29/16. Bank statements are coming online in the future.
- 7) Member / New Member Status
  - a) Any still outstanding dues?
  - b) Have any members not paid their dues yet? Yes. Action – Valerie to email the members who have not renewed for 2016 as a reminder, then we drop them from the roster.
- 8) Member Communications at Weekend Runs. The Board Members in attendance will make an effort to open communications at the start of every run so members can disclose their planned runs/paces for that day to organize the run in a friendly and effective manner. At runs where there are no Board Members, the membership will need to communicate and organize themselves as they see appropriate.
- 9) Additional Business
  - All runs going forward start at 7:30am. Saturday runs will start from Bundt Park.

Meeting adjourned at 11:30am