

DRAFT

Hill Runners of Hunterdon  
Minutes of Annual Meeting  
February 9, 2012

Present: Beverly Atkinson, Steve Brookman, Susan Brookman, Eve Campeau, Jim Crossin, Kathy Crossin, Becca Dougherty, Chris Franklin, Joe Galioto, Kim Keenan-Kirkpatrick, Wes Knowles, Ed Leydon, Tom McCaffrey, Dan Minzner, Louan Minzner, Andy O'Hearn, Colin Saville, Dennis Schmatz, Frederick Slapa, and John Weidner.

President Schmatz called the meeting to order at 7:10 p.m.

Agenda/Discussion Items:

1. Roll Call of Officers

All officers were present.

2. 2011 Minutes

Dennis reviewed the minutes of our last Annual Meeting. *On a motion by Chris with a second by Beverly, all present approved the minutes.*

3. Financial Report

Beverly distributed copies of the 2011 Financial Report (attached). The year-end balance stood at \$3,326.33. *On a motion by Andy with a second by Tom, all present approved the financial report.*

4. Board of Directors/Officer Nominations

Dennis reported that the Board had recruited the following individuals to serve as Board members for the coming year:

President: Ed Leydon

Vice President: Dan Minzner

Secretary: Susan Brookman

Treasurer: Beverly Atkinson

Social Director: Louan Minzner

Past President: Dennis Schmatz

Member at Large: Joe Galioto

Dennis then opened the floor to additional nominations. When none were forthcoming, he closed nominations. *Upon a motion by Tom to elect the slate as proposed with a second by Steve, the slate was elected by unanimous vote of all members present.*

5. Formation of a USATF Club Team

Chris posed a question to the Club regarding members' interest in entering races as a team. Since HRH is a member of USATF, any Club member who is an individual member of USATF would be eligible to enter USATF races and associate themselves with HRH. The primary benefit of racing as a team would be camaraderie, although additional benefits would include increased visibility of HRH and pride. The overall response to the idea among HRH members present was positive, and several members had experience racing as members of other USATF teams. Chris will gather more information about what is required to form a team and distribute it to members so that interested people can move forward with the idea.

6. Social Marketing

Chris reported that he set up a Facebook page for HRH, and that although there are many options for its expansion, for now it is essentially serving as a billboard to promote HRH and direct people to the HRH web site. Members discussed how the page could benefit HRH at length, and the general consensus amongst members present was to add Louan and Andy as additional administrators and let the page evolve to see if it can join the web site and membership emails as a useful tool for membership recruitment and communication.

7. Discussion of HRH Treasury and Options to Reduce Balance

Dennis reported that although having a balance of a few thousand dollars does not jeopardize HRH's status as a non-profit organization, that much money is not needed to function as an operating reserve. Members discussed a variety of options for reducing the balance by \$1,000 to \$2,000. Ideas included suspending

2012 dues for all members in good standing (members who paid dues in 2011), purchasing apparel with the HRH logo for members, paying the entry fee in a local race for each member, renting a bus to take members somewhere like Governor's island for a social outing and run, increasing the number and variety of social activities and making a contribution to support the New York New Jersey Track Club which is working locally with athletes hoping to make the U.S. Olympic Team. There was strong support for increasing social activities (including designating one or two runs each month as novice runs to encourage new and low-distance runners to join us), so our Social Director and Vice President agreed to organize more activities. There was also consensus that we should explore the possibilities for supporting the Olympic hopefuls. To that end, Kim, Wes, Joe, Dan and Ed agreed to investigate and report back to members.

#### 8. Member Issues

Tom proposed the notion of a membership directory containing the names, photos and contact information of HRH members that could be distributed to members. After discussion, it was agreed that the membership roster maintained by the Board would be updated and made available to members with the following caveats: all members will need to "opt in" to be included in the roster that is distributed (we'll add an opt-in field to our membership form and also ask current members to opt in via email – any member who does not opt in will not be included in the distributed roster), members must agree to use the roster to communicate on a personal level with other members (the roster shall not be shared, nor will members use it to solicit or send group emails).

Eve shared information about the New Jersey Multisport Racing Series, which she and husband Ray recently purchased. The 5th Annual Jersey Man Sprint Triathlon/Duathlon & AquaVelo will take place at Spruce Run Park on May 19<sup>th</sup> and she encouraged HRHers to consider participating as athletes and volunteers.

#### 9. Adjournment

*On a motion by Steve which was seconded by Dan, Dennis thanked the past and present Board members with whom he served during his tenure and also thanked Wes for once again hosting HRH and adjourned the meeting at 9:00 p.m.*

Minutes respectfully submitted by Susan Brookman 3/10/2012

**Hill Runners of Hunterdon**  
**Profit & Loss Standard**  
January through December 2011

	<u>Jan - Dec 11</u>
<b>Ordinary Income/Expense</b>	
<b>Income</b>	
Advertising Revenue	120.00
Earned Revenues	3.70
Membership Dues	1,240.00
River to Sea Volunteer Donation	500.00
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<b>Total Income</b>	1,863.70
<b>Expense</b>	
Annual Membership Dues	85.00
Annual Dues & Insurance	405.00
Charitable Donation	350.00
Club Event	120.21
Club Event - Candlelight Run	50.00
Club Event - New Year's Day Run	100.00
Club Event - Reorg. Meeting	156.30
Math error in deposit of 3/2/11	-20.00
Postage and Delivery	40.00
Website Mgmt.	280.00
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<b>Total Expense</b>	1,566.51
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<b>Net Ordinary Income</b>	297.19
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<b>Net Income</b>	<u><u>297.19</u></u>

3:34 PM  
02/07/12  
Accrual Basis

Hill Runners of Hunterdon  
**Trial Balance**  
As of December 31, 2011

	Dec 31, 11	
	Debit	Credit
Commerce Bank	3,326.33	
Retained Earnings		3,029.14
Advertising Revenue		120.00
Earned Revenues		3.70
Membership Dues		1,240.00
River to Sea Volunteer Donation		500.00
Annual Membership Dues	85.00	
Annual Dues & Insurance	405.00	
Charitable Donation	350.00	
Club Event	120.21	
Club Event - Candlelight Run	50.00	
Club Event - New Year's Day Run	100.00	
Club Event - Reorg. Meeting	156.30	
Math error in deposit of 3/2/11		20.00
Postage and Delivery	40.00	
Website Mgmt.	280.00	
<b>TOTAL</b>	<b><u>4,912.84</u></b>	<b><u>4,912.84</u></b>